

# MEMBERSHIP

## BEV FERGUSON

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### **Increasing Membership**

Our Goal is retaining current members by making things fun and informative and increasing current membership enrollment by 20 percent within the next two years. Warm welcoming hospitality, coupled with information means something for both the heart and the mind and we determined that this combination was needed at every event.

In May we held a dinner for all recipients and the parents of the scholarship winners that the club sponsored. 4 Scholarship winners and their parents met at DanWalt Gardens for a lovely spring dinner. One mom was approached and agreed to join the club, but her husband became ill and so she has had to postpone, but we are still in contact with her and inviting her to events.

After the Summer University session, our first club meeting began in September. The membership committee met at an upscale restaurant that was convenient for everyone to discuss and plan what the vision of the committee was to increase membership. With goals in mind we began to put our plan into action.

October everyone was invited to a "Souper Member" event at the home of Marsha Price. The menu consisted of warm and welcoming, soups, breads and drinks. The atmosphere was one of hospitality. Besides the great food there were great ideas to help introduce prospective members to our club and retain the members we currently have. We played games and talked as well. One prospective new member joined us at the Souper event and joined at the next meeting.

In November we held a bunko party and invited guests. There were games and prizes and delicious food. Bunco is a game where everyone moves around and meets everyone else. It was a great success in building and bonding with our club women and their guests.

In December we held our Christmas dinner for members and guests. The room held 30 and 29 were in attendance. Each member brought a door prize and we played Christmas Bingo, Heads and Tails, had a silent auction, plus a live auction. The result was a record amount raised and donated for the Youth Service Center.